

FOR IMMEDIATE RELEASE

Contact: Allyson Cross
GCG Healthcare for VetBiotek
817.332.4600 x. 206 (office)
cross@gcgmarketing.com

**VETBIOTEK ANNOUNCES LICENSING OF INNOVATIVE MICROSILVER BG™
TECHNOLOGY FOR VETERINARY PRODUCTS**

Technology licensed from Bio-Gate AG strengthens VetBiotek's product portfolio

TAMPA, Fla. (Jan. 20, 2015) – Largo-based VetBiotek, Inc. announces today that it has licensed the patent rights and the know-how for developing, marketing and selling products featuring MicroSilver BG™, a silver powder made up of micro-sized particles of pure medical-grade silver, from German company Bio-Gate AG for use in the veterinary channel. The products developed by VetBiotek will be used for dermatological applications associated with companion animals. The patent rights granted to VetBiotek are exclusive in the United States and Canada and non-exclusive elsewhere.

VetBiotek has also secured the exclusive North American marketing rights for Bio-Gate AG's Ear Care System of Products for managing otitis externa, a chronic disease in pets. This system utilizes a protocol of quality products, all of which also contain MicroSilver BG™.

“We see significant strategic value in bringing MicroSilver BG™ into our VetBioDerm™ range of topical dermatological products for pets,” stated Thomas Bell, president of VetBiotek. “MicroSilver BG™ has documented superior technological advantages not available in the marketplace today, including the ability to break down biofilm on the skin of pets allowing harmful pathogens to be mitigated. There is no known antibacterial resistance to MicroSilver BG™, providing veterinarians with a valuable tool in managing numerous skin infections on pets.”

Currently, VetBiotek plans to launch its MicroSilver BG™ products at the North American Veterinary Conference (NAVCC), held Jan. 17-21, 2015, and at the Western Veterinary Conference (WVC), held Feb. 15-19, 2015. Leadership at both VetBiotek and Bio-Gate AG is looking forward to releasing these innovative products.

“Our partnership with VetBiotek to distribute MicroSilver BG™ products in North America will be exceptional for both organizations. We consider the North American market to be strategically very important,” said Karl Richter, CEO of Bio-Gate AG. “We are convinced that with the combined efforts of the VetBiotek professional team and Bio-Gate AG's superior technologies, the new product introductions will be successful.”

According to Bell, VetBiotek believes that the launch of MicroSilver BG™, in numerous topical formulations including the Ear Care System of Products, will place the company in a strong competitive position in the U.S. veterinary dermatological product market segment. “The scientific team at Bio-Gate AG is to be complimented for this excellent innovation,” he said. “We are extremely motivated and excited to bring this technology to the market.”

About VetBiotek – VetBiotek, Inc. is a privately held company that specializes in developing, manufacturing and marketing dermatological and nutritional supplement products for the companion animal market. VetBiotek’s mission is to continually bring innovative solutions to the veterinary marketplace through research and development that will assist veterinarians in their management of disease states. VetBiotek sells its products exclusively to licensed veterinarians through a very select distribution network. VetBiotek is located in Largo, Fla. For more information, please visit www.vetbiotek.com.

About Bio-Gate AG – The medical technology company Bio-Gate AG develops and markets applications which use unique silver technology to help prevent infections and thus to improve health. Bio-Gate AG’s specialty is using pure silver to treat materials and surfaces that are used in all areas of daily life – thus providing long-term and medically effective protection against bacteria, microorganisms and other pathogens. Bio-Gate AG works in three fields to supply a variety of products that provide antimicrobial protection: material enhancement, surface coating and testing the antimicrobial or anti-adhesive properties of materials. The Nuremberg-based company offers systems that stretch across the entire value-adding chain, from development to approval to production. For more information, please visit www.bio-gate.de.