

## BioFlex® Ultra Soft Chews – Questions & Answers

### 1. What are the main “base” ingredients in BioFlex Ultra Soft Chews and their utility?

BioFlex Ultra Soft Chews contain a unique active ingredient, UC-II®, which promotes joint integrity. Research studies have shown that UC II alone is 50% more effective than Glucosamine and Chondroitin combined for improving joint mobility, flexibility and pain. BioFlex Ultra also contains Boswellia, a natural COX-2 and LOX-5 enzyme inhibitor, Glucosamine and MSM to help rebuild cartilage and Creatine to support increased energy levels. BioFlex Ultra is additionally fortified with Vitamins and Essential Fatty Acids to support overall joint health.

### 2. What are the two (2) new Ultra ingredients in the formula and their utility?

➤ **AyuFlex™ (a standardized extract of *Terminalia chebula*)** – Contains high concentrations of chebulinic acid and chebulagic acid. Five research studies clinically support that AyuFlex aids in the reduction of inflammation, swelling and pain associated with joint degradation. Summary of the biological activities of AyuFlex are as follows:

- ✓ Enhances collagen production
- ✓ Inhibits collagen destruction
- ✓ Inhibits hyaluronic acid depletion
- ✓ COX-2 and LOX-5 enzyme inhibition

➤ **Hyaluronic Acid** – Helps in joint lubrication and collagen production.

### 3. How do I position BioFlex Ultra Soft Chews versus our BioFlex Active Soft Chews?

BioFlex Ultra Soft Chews is positioned for the management of advanced joint conditions mainly found in older dogs. BioFlex Active Soft Chews is positioned to build healthy joints and for overall wellness, thus typically indicated for younger active dogs.

### 4. How do I know that BioFlex Ultra Soft Chews meet label claim for various active ingredients?

BioFlex Ultra Soft Chews is manufactured in a modern cGMP (Good Manufacturing Practices) facility with a tradition of uncompromising quality. This site has earned a NSF Registration certificate, which is the only accredited American National Standard in the dietary supplement industry developed in accordance with the FDA’s 21 CFR part 111. This is a highly valued certification confirming the adherence to cGMP practices and quality products that meet label claims. In addition, a formal 3-year stability study confirms that the Soft Chews maintain their potency throughout its shelf life.

### 5. Are the BioFlex Ultra Soft Chews palatable?

Yes - In fact we Guarantee the palatability. Dogs love the taste of BioFlex Ultra Soft Chews, but if a dog refuses to eat the soft chew the pet owner can request a full refund.