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VETBIOTEK Launches VetOMEGA 950™ Soft Chews

TAMPA, Fla. (May 25, 2018) – Largo-based VetBiotek, Inc. announces today that it has launched VetOMEGA 950™, a proprietary and patent protected soft chew to support joint health and manage skin conditions in dogs. VetOMEGA 950 Soft Chews is packaged in 60 and 120 count containers. The product is available in Canada and USA through licensed veterinarians.

“VetOMEGA 950, soft chew, contains 950 mg of omega-3, 10 mg of UC-II® (undenatured type II collagen) and 10 mg of high molecular weight hyaluronic acid,” stated Vincent King, Vice President of Sales for VetBiotek. “This high potency omega-3 formulation will support increased mobility and flexibility in dogs. A significant benefit of VetOMEGA 950 is the advanced soft chew technology which is extremely palatable and is a complete formula for the management of joint degradation and skin care.”

Dr. Janice Huntingford, DVM, DACVSMR, CVA, highlights the significance of Osteoarthritis (OA) in dogs in her recent technical publication entitled, “High-Level Omega-3 for Effective Management of Osteoarthritis in Dogs.” Dr. Huntingford states, “it is estimated that 60% of all dogs over 7 years of age are affected by this disease. Thirty-one percent (31%) of dog owners say bone and joint problems are an issue for their pets. Clinical signs of OA in dogs include lameness, stiffness and reduced mobility. Successful management of OA requires a multi-modal approach including weight management, nutritional supplementation, exercise in moderation, physical therapy and pharmacologic management if necessary.”

Dr. Huntingford further states, “Based on strength of evidence for the use of nutraceuticals in the treatment of OA in dogs, omega-3 fatty acids are rated the highest. The World Small Animal Veterinary Association (WSAVA) recognizes omega-3 as having evidence to mitigate pain. For dogs, the dose of omega-3 for the management of OA is 100 to 125 mg per kg of body weight (45 to 57 mg per lb. of body weight). The ingredients in VetOMEGA 950 are complimentary. Omega-3 for the management of inflammation and pain, UC-II to reduce further cartilage damage and hyaluronic acid for joint lubrication and collagen production.”

About VetBiotek – VetBiotek, Inc. is a privately held company that specializes in developing, manufacturing and marketing dermatological and nutritional supplement products for the companion animal market. VetBiotek’s mission is to continually bring innovative solutions to the veterinary marketplace through research and development that will assist veterinarians in their management of disease states. VetBiotek sells its products exclusively to licensed veterinarians through a select distribution network. VetBiotek is located in Largo, FL. For more information, please visit www.vetbiotek.com.