



**FOR IMMEDIATE RELEASE**

**Contact:** Kelly Mooney  
VetBiotek  
888.798.2030 x. 103 (office)  
[KMooney@vetbiotek.com](mailto:KMooney@vetbiotek.com)

### **VETBIOTEK Launches UltraOtic RINSE and UltraOtic CONCENTRATE**

**TAMPA, Fla. (Apr. 18, 2016)** – Largo-based VetBiotek, Inc. announces today that it has launched UltraOtic RINSE and UltraOtic CONCENTRATE, for the management of otic conditions in dogs and cats. Both products are recommended to be used in an Ear Therapy Protocol under the direction of a Licensed Veterinarian. UltraOtic RINSE is packaged in 4 oz. bottles and the UltraOtic CONCENTRATE is packaged in 1 ml pipettes, 20 pipettes per box.

“UltraOtic RINSE contains 0.2% MicroSilver and is used to flush an affected pet’s ear on day 1 of the Ear Therapy Protocol,” stated Vincent King, Vice President of Sales for VetBiotek. “UltraOtic CONCENTRATE, containing 0.5% MicroSilver, 0.5% Climbazole and Ceramide III, is then applied (one pipette) into the affected ear on Day 1, 4 and 7 to complete the Ear Therapy Protocol. Day 1 administration of the products is completed in the veterinary office and on Day 4 and 7 the doses are applied by the pet owner. A very simple and convenient protocol for pet owners to follow and to administer. After the protocol is completed the pet is then re-examined by the Veterinarian.”

“MicroSilver is the science behind the products,” stated Dr. Shajan Mannala, Vice President of R&D for VetBiotek. MicroSilver has proven Antibacterial and Antibiofilm activity. VetBiotek recently sponsored a research study documenting that MicroSilver and MicroSilver topical products were effective in eradicating biofilm formation in an established *in vitro* model for *Staphylococcus pseudintermedius* and *Pseudomonas aeruginosa* (the most common pathogens in canine dermal and otic infections). Also, numerous scientific studies document that MicroSilver is very effective in killing bacteria including multidrug resistant strains (MRSA and MRSP). The confirmation that MicroSilver is effective in destroying the biofilms brings to light the role that MicroSilver containing products play in the management of biofilm forming canine otitis and dermal infections.”

**About VetBiotek** – VetBiotek, Inc. is a privately held company that specializes in developing, manufacturing and marketing dermatological and nutritional supplement products for the companion animal market. VetBiotek’s mission is to continually bring innovative solutions to the veterinary marketplace through research and development that will assist veterinarians in their management of disease states. VetBiotek sells its products exclusively to licensed veterinarians through a very select distribution network. VetBiotek is located in Largo, FL. For more information, please visit [www.vetbiotek.com](http://www.vetbiotek.com).