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### **VETBIOTEK Launches Convenient to Use UltraOtic CONCENTRATE Packaging**

**TAMPA, Fla. (December 13, 2018)** – Largo-based VetBiotek, Inc. announced today that UltraOtic CONCENTRATE, for the management of otic conditions in dogs and cats, is now available in easy to use 6 ml dropper bottles. UltraOtic CONCENTRATE is an innovative, non-irritating, proprietary formulation with Ceramide III and MicroSilver BG™ for enhanced antiseptic and antibiofilm activity. UltraOtic CONCENTRATE is recommended to be used in an Ear Therapy Protocol with UltraOtic RINSE under the direction of a Licensed Veterinarian.

“UltraOtic RINSE contains 0.2% MicroSilver and is used to flush an affected pet’s ear on day 1 of the Ear Therapy Protocol,” stated Vincent King, Vice President of Sales for VetBiotek. The “UltraOtic CONCENTRATE, containing 0.5% MicroSilver, 0.5% Climbazole and Ceramide III, is then applied (1 ml) into the affected cleansed ear on Day 1, 4 and 7 to complete the Ear Therapy Protocol. Day 1 administration of the products is completed in the veterinary office and on Day 4 and 7 are applied by the pet owner. After the protocol is completed the pet is then re-examined by the Veterinarian, and if necessary, the Ear therapy Protocol can be extended to day 10 and 13. The UltraOtic Ear Therapy Protocol is very simple and convenient for pet owners to follow and to administer.”

“MicroSilver is the science behind the products,” stated Dr. Shajan Mannala, Vice President of R&D for VetBiotek. MicroSilver has proven Antibacterial and Antibiofilm activity. VetBiotek recently sponsored a research study documenting that MicroSilver and MicroSilver topical products were effective in eradicating biofilm formation in an established in vitro model for Staphylococcus pseudintermedius and Pseudomonas aeruginosa (the most common pathogens in canine dermal and otic infections). Also, numerous scientific studies document that MicroSilver is very effective in killing bacteria including multidrug resistant strains (MRSA and MRSP). The confirmation that MicroSilver is effective in destroying the biofilms brings to light the role that MicroSilver containing products play in the management of biofilm forming canine otitis and dermal infections.”

**About VetBiotek** – VetBiotek, Inc. is a privately held company that specializes in developing, manufacturing and marketing dermatological and nutritional supplement products for the companion animal and equine market. VetBiotek’s mission is to continually bring innovative solutions to the veterinary marketplace through research and development that will assist veterinarians in their management of disease states. VetBiotek sells its products exclusively to licensed veterinarians through a very select distribution network. VetBiotek is located in Largo, Fla. For more information, please visit [www.vetbiotek.com](http://www.vetbiotek.com).