



BioFlex® Active Soft Chews – Questions & Answers

1. What are the main “base” ingredients in BioFlex Active Soft Chews and their utility?

BioFlex Active Soft Chews contain Glycosaminoglycans (GAGs), consisting of Glucosamine and Perna Canaliculus as a source of Chondroitin Sulfate, which are the building blocks of cartilage and joint fluid. BioFlex Active also contains MSM (Methylsulfonylmethane) to aid in cartilage production, Creatine to support increased energy levels and Vitamins and Essential Fatty Acids to support overall joint health.

2. What are the three (3) new Premium ingredients in the formula and their utility?

➤ **BiovaPlex®** – An all-natural joint health ingredient (Eggshell Membrane) which consists of multiple key beneficial compounds including: Collagen (critical to cartilage strength and elasticity), GAGs and Elastin (gives tissues the elastic tension). In a target animal study, 57 dogs with limited joint mobility were administered daily dosages of BiovaPlex for 28 days (Dr. Baird, VMD, Animal Medical Center, Uniontown, PA). Study results are as follows:

- Positive changes in joint mobility scores within 7 days
- At day 28, all dogs exhibited increased activity and mobility

In summary, BiovaPlex supports greater joint mobility, flexibility and a lustrous coat.

➤ **VitaBerry®** – A High ORAC (6,000 units per gram) source of natural berry antioxidants. Promotes urinary tract health, healthy vision, cardiovascular health, mental activity and healthy blood sugar levels.

➤ **Hyaluronic Acid** – Helps in joint lubrication and collagen production.

3. How do I position BioFlex Active Soft Chews versus our BioFlex Ultra Soft Chews?

BioFlex Active Soft Chews is positioned to build healthy joints and for overall wellness, thus typically for younger active dogs. BioFlex Ultra Soft Chews is positioned for the management of advanced joint conditions mainly found in older dogs.

4. How do I know that BioFlex Active Soft Chews meet label claim for various active ingredients?

BioFlex Active Soft Chews is manufactured in a modern cGMP (Good Manufacturing Practices) facility with a tradition of uncompromising quality. This site has earned a NSF Registration certificate, which is the only accredited American National Standard in the dietary supplement industry developed in accordance with the FDA’s 21 CFR part 111. This is a highly valued certification confirming the adherence to cGMP practices and quality products that meet label claims. In addition, a formal 3-year stability study confirms that the Soft Chews maintain their potency throughout its shelf life.

5. Are the BioFlex Active Soft Chews palatable?

Yes - In fact we Guarantee the palatability. Dogs love the taste of BioFlex Active, but if a dog refuses to eat the soft chew the pet owner can request a full refund.