



FOR IMMEDIATE RELEASE

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VETBIOTEK UNIFIES NAMING OF ITS DERMATOLOGY PORTFOLIO
(Hexazole™ name changed to BioHex™)

TAMPA, Fla. (Dec. 16, 2015) – Largo-based VetBiotek, Inc. announces today that it has changed the name for its antiseptic range of topical dermatological products from Hexazole™ to BioHex™. Effective January 1, 2016, product shipped from VetBiotek to its Distributor Partners will reflect this name change. Product with the Hexazole label, that is currently in the distribution channel, will continue to be sold until inventories are depleted. The name change allows the company to unify the naming of its topical dermatology portfolio of products with a consistent Bio prefix; BioHex (antiseptic), BioCalm (allergy) and BioSeb (Seborrhea).

“We see strategic value in utilizing a consistent, easy to recall, naming of our dermatology portfolio,” stated Thomas Bell, president of VetBiotek. “The common differential advantage throughout the portfolio is the patent protected MicroSilver BG™ and Ceramide III ingredients. MicroSilver BG™ has documented superior technological advantages not available in the marketplace today, including the ability to break down biofilm on the skin of pets allowing harmful pathogens to be mitigated. There is no known bacterial resistance to MicroSilver BG™, providing veterinarians with a valuable tool in managing numerous skin infections on pets. Ceramide III helps support healthy skin by restoring and protecting the lipid barrier.”

About VetBiotek – VetBiotek, Inc. is a privately held company that specializes in developing, manufacturing and marketing dermatological and nutritional supplement products for the companion animal market. VetBiotek’s mission is to continually bring innovative solutions to the veterinary marketplace through research and development that will assist veterinarians in their management of disease states. VetBiotek sells its products exclusively to licensed veterinarians through a very select distribution network. VetBiotek is located in Largo, FL. For more information, please visit www.vetbiotek.com.